

Vision Statement: *St. Joseph, a thriving and progressive community with nationally recognized history, providing opportunities for its citizens.*

Mission Statement: *The City of St. Joseph is dedicated to investing in people, creating a better place and growing the prosperity of its citizens.*

Invest in People

Reduce crime

- Support police department crime reduction plans
- Educate public regarding crime rates, trends and progress

Reduce homelessness

- Support and actively participate in United Way efforts to address homelessness
- Revise permitting process to alleviate geographic clustering of homeless services

Demonstrate support for workforce development

- Support the St. Joseph School District and community partners in education
- Promote workforce development opportunities through City communications

Create a Better Place

Promote and advance Riverfront Development

- Leverage established funding to advance riverfront development
- Invest in riverfront infrastructure development to increase access
- Promote business development and economic opportunities near riverfront

Promote Community Enhancements and Property Maintenance

- Institute an abandoned property fee
- Update City policy and regulation of blighted properties and trash disposal
- Partner with civic leaders to launch citywide education and clean-up campaign

Design and implement beautification of Parkway and Parks

- Identify and implement beautification plans for parkway and select parks
- Implement parks and recreation programming for youth and all ages
- Promote and advance future development of the urban trail system

Promote neighborhood associations, watches and clean-ups

- Support establishment and growth of neighborhood associations
- Sponsor neighborhood clean-ups as part of citywide clean-up campaign

Promote development of downtown and the Frederick Avenue entertainment district

- Support goals of those interested in developing and enhancing downtown and Frederick Avenue entertainment district

Develop a five-year environmental plan

- Coordinate with Sustainable Environment Advisory Committee as it creates and helps implement a five-year plan

Grow Prosperity

Attract better paying jobs through use of economic development tools

- Support economic development work of the Chamber of Commerce
- Leverage economic development tools to promote business development

Endorse Imagine St. Joseph 2040 community planning process

- Adopt Council resolution endorsing Imagine St. Joseph 2040
- Collaborate with Community Alliance to advance Imagine St. Joseph 2040 plans